



# YARA BANKS

*Bronze Medalist. Strategist. Leadership Catalyst.*



**NATIONAL SPEAKER  
HR STRATEGIST  
CEU PROVIDER  
AUTHOR  
CEO, BNXBA**

*Explore the remarkable journey of Yara Banks, an effective speaker, author, and CEO. Her media kit is your gateway to understanding her exceptional expertise in strategic HR leadership, diversity advocacy, and entrepreneurship. Be inspired by her ability to transform workplaces, engage teams, and lead businesses toward success.*

# MEET YARA

*Speaker, Author, CEO & National  
Leadership Catalyst*

Yara Banks is a powerhouse in Human Resources, leadership development, and organizational transformation. With over twenty years of experience across corporate, public-sector, and government environments, she is known for her ability to transform workplace culture, elevate leadership performance, and align HR strategy with bottom-line results.

In 2025, Yara expanded her national footprint through the release of her groundbreaking book, *The Executive Blind Spot*, which quickly became a cornerstone resource for executives, business networks, chambers, and government agencies. She continued to grow her signature leadership framework, *Lead Like a Black Belt™*, blending principles of emotional intelligence, resilience, focus, and martial arts discipline to create powerful breakthroughs for leaders and teams.

Yara also became a national CEU-approved provider, securing multiple state approvals for her *Anti-Bias in Property Assessment & Valuation Equity* course, now adopted across the assessor, appraiser, and property valuation sectors. This positioned BNX as a trusted authority in equity, compliance, and public-sector training nationwide.

Her leadership and impact were recognized with multiple honors, including:

- **PS27 JSEB Finalist (2025)**
- **Women of Influence Nominee (2025)**
- **Alignable Business Person of the Year & Community Supporter (2023–2024)**
- **Best HR Consultancy Firm (Wealth & Finance International, 2024)**

A celebrated speaker and advisor, Yara has been featured in podcasts, leadership magazines, digital shows, and industry spotlights. She is known as a dynamic storyteller who inspires leaders to act with clarity, courage, and purpose.



# MEDIA & PRESS FEATURES

*Yara's expertise was featured across multiple business, leadership, and professional platforms, amplifying her reach and credibility.*

**FEATURED INTERNATIONALLY ON THE KAJ MASTERCLASS LIVE (INDIA)**  
ARE YOU READY TO REVOLUTIONIZE YOUR HR STRATEGY?

Khudania Ajay (KAJ Masterclass) | Yara Banks, CEO BNX Business Advisors

**IN HER PODCAST ON THE KAJ MASTERCLASS LIVE:**  
YARA BANKS UNDOGS HER GAME-CHANGING INSIGHTS FROM THE EXECUTIVE BLIND SPOT SHOWING EXECUTIVES HOW TO UNLOCK HERPOTENTIAL FOR DRIVING PROFIT.  
INSIGHTS THAT RESONATE ACROSS BORDERS—PRE-ORDER NOW!

**When It Worked Podcast JEOPARDY**

Yara Banks, author of *The Executive Blindspot* and a trailblazer with over 20 years of experience in HR and business strategy, joins Bill Curran for an exciting episode of the *When It Worked* podcast.

Join Yara on a Fun, Insightful Journey into Leadership!

**YARA BANKS ON LEADERSHIP & RESILIENCE**  
PBJAX Podcast

Watch Now & Unlock Leadership Wisdom

PBJAX Episode 7 Yara Banks  
<https://www.youtube.com/watch?v=6JY2N2UJo>

**Yara Banks Featured in Fémena Magazine!**

Yara Banks: Woman on the Move

Get the Book! Learn how to uncover leadership blind spots, align HR strategies, and drive business success.

**Jukebox Mind**

**Thought Leader in the Spotlight**

Stay ahead in your leadership journey by exploring Yara Banks expert insights and strategies. Read the full interview and order your copy of *The Executive Blindspot* today!

Read the Full Interview & Empower Your Leadership

Exclusive Interview with Author Yara Banks

WWW.BNXBA.COM  
WWW.GHRCN.COM

**Just American News**

Interview with Author Yara Banks

**Leadership Redefined with Yara Banks**

In this compelling interview, Yara dives deep into her mission to empower leaders, uncover blind spots, and drive transformational growth. This is your chance to gain actionable insights from a true thought leader.

READ THE FULL INTERVIEW

WWW.BNXBA.COM  
WWW.GHRCN.COM

**WATCH: River City Live**

The Local Station's lifestyle program airs weekdays at 9:30 a.m. on WJXT, Channel 4

Weekdays at 9:30 AM

**Jacksonville Small and Emerging Business of the year Finalists**

## ➔ Podcast Features & Digital Shows

- KAJ Masterclass LIVE
- When It Worked Podcast JEOPARDY
- Let's Have This Conversation
- Reimagine You Podcast
- Your Best Lifestyles Podcast!
- Confessions of a Terrible Leader
- PBJAX Podcast
- The Advisor With Stacey Chillemi
- Unlocking Business Success: DEI & 2025 Executive Orders
- The Truth About ROI: How to Make Your Money Work Smarter!

## ➔ Magazine & Publication Features

- Empowered Entrepreneur magazine
- Fémena Magazine
- Jukebox Mind Magazine
- Just American News
- Thrive Global

## ➔ Video Interviews & Thought Leadership

- Featured on River City Live
- Dojo Leadership moments for Lead Like a Black Belt™
- Executive Blind Spot Author Insights Sessions

For more information, visit: <https://www.bnxba.com/media-room/>

*These features showcase Yara as a sought-after expert in leadership, compliance, workforce strategy, bias reduction, and organizational excellence.*

# LAYERS OF ENGAGEMENT

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## 1. The Executive Blind Spot™ Keynote

- Inspiring, actionable presentations tailored for CEOs, business networks, agencies, and executive teams.

## 2. Executive Workshops & Masterclasses

- Interactive sessions equipping leaders with tools for HR alignment, accountability, and strategic clarity.

## 3. Leadership Advisory & Consulting

- Strategic one-on-one or team advisory engagements focusing on leadership development, culture transformation, and operational alignment.

## 4. Strategic Partnerships & Retainer Packages

- Long-term collaborations that integrate BNX expertise into quarterly and annual business objectives.



## 5. Book-Based Learning Experiences

- Workshops, book clubs, and guided conversations centered around The Executive Blind Spot.

## 6. Leadership Development Training

- Customizable training experiences, including Yara's signature Lead Like a Black Belt™ program for emerging leaders, managers, and executives.

## 7. CEU-Approved Professional Training (NEW)

- Yara delivers state-approved training for assessors, appraisers, and public-sector professionals across multiple states.

## 8. Lead Like a Black Belt™ LMS-Compatible Courses (NEW)

- Available as self-paced modules, live workshops, or enterprise licensing packages for organizations focused on developing resilient, future-ready leaders.

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# LAYERS OF ENGAGEMENT

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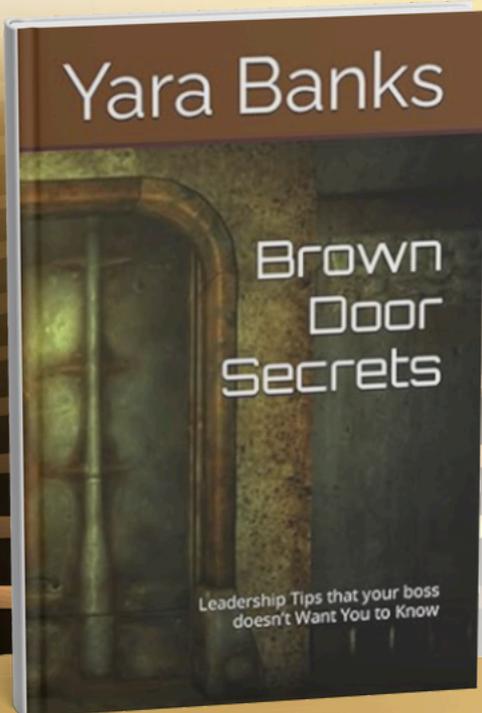
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# PUBLISHED WORKS



## THE EXECUTIVE BLIND SPOT

*A widely adopted leadership resource offering a clear framework for aligning HR with business strategy. Featured in workshops, conferences, and advisory programs throughout 2025.*



## BROWN DOOR SECRETS

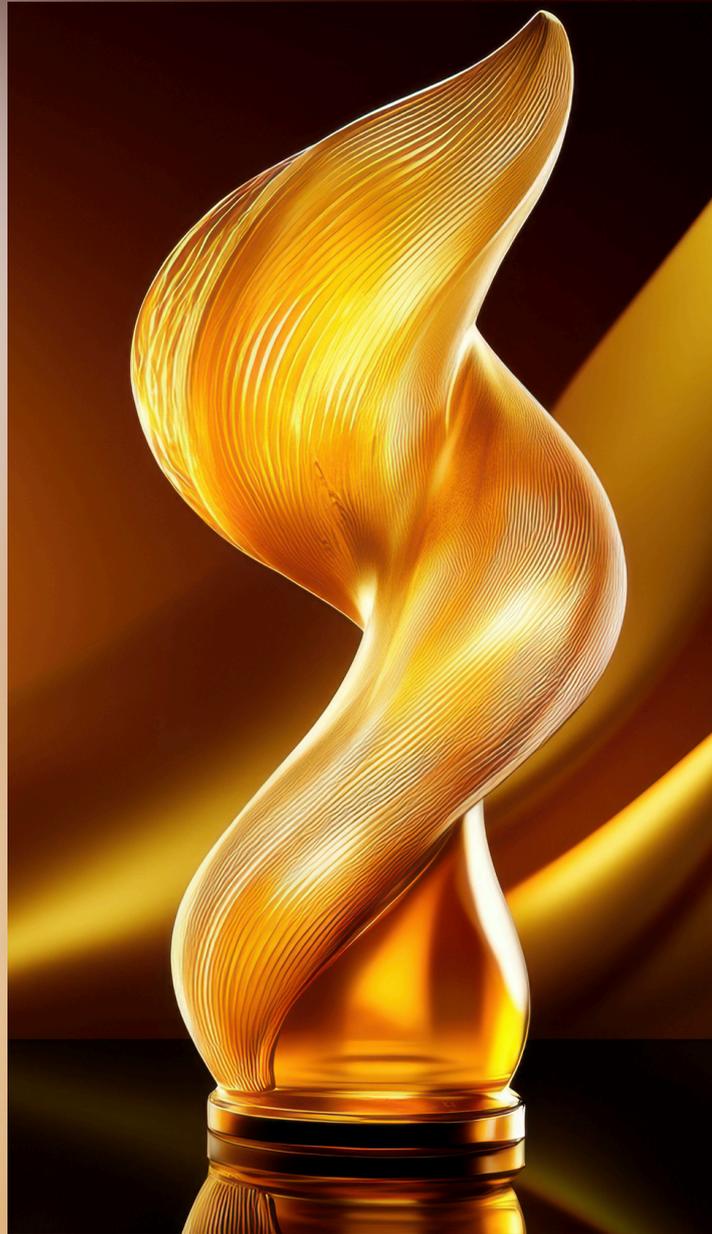
*A guide to navigating workplace dynamics, challenging leadership behaviors, and the personal journey to professional resilience.*

# AWARDS & RECOGNITIONS

- *PS27 JSEB Finalist*
- *Women of Influence Nominee*
- *Alignable Business Person of the Year*
- *Alignable Community Supporter Award*
- *Wealth & Finance International: Best HR Consultancy Firm*
- *Minority Business Enterprise Certified*
- *Women's Business Enterprise Certified*
- *SBE & DBE Certified*
- *Positive JAX Award*
- *National Karate Competition Medalist*
- *CEU Approvals & National Accreditation*
- *2x Business Person of the Year (Local Chapter Awards, 2022 & 2023)*
- *Invited into Nasdaq Milestone Circles Program (2024–2025 cohort)*
- *Accepted into Goldman Sachs One Million Black Women Ecosystem nomination track*
- *EQ-i 2.0 / EQ-360 Emotional Intelligence Certification*

## Community Recognition:

- *Sponsored Legacy Professional Development Scholarship (5 recipients so far)*
- *Named one of Jacksonville's "Voices to Watch" by regional civic and business councils*

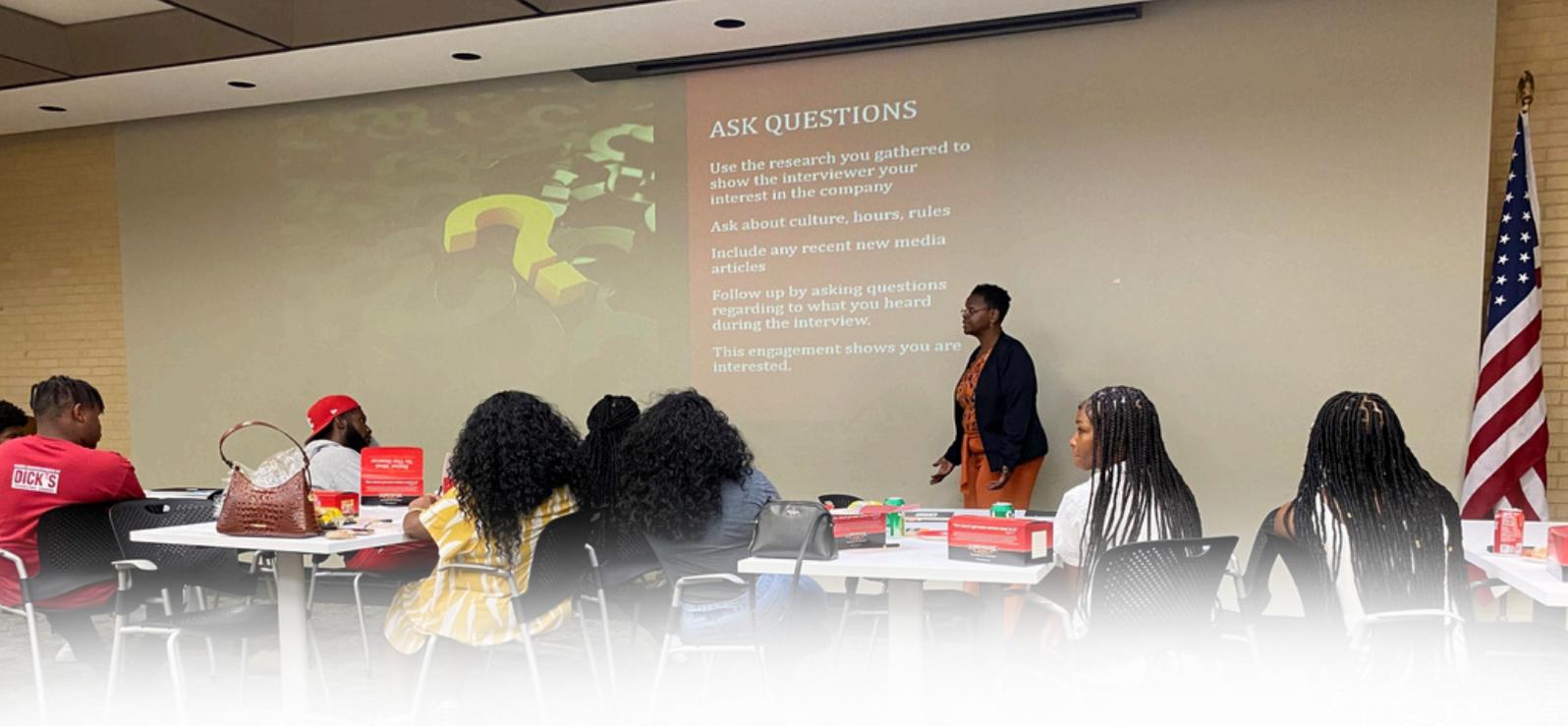


### About the Book

In *The Executive Blindspot*, Yara Banks, MBA, CHRMAP, reveals the hidden pitfalls that cost businesses time, money, and employee trust. This groundbreaking guide is a wake-up call for C-suite executives, uncovering how misalignment between HR and leadership can derail even the most ambitious business strategies.

With real-world case studies, actionable frameworks, and a strategic lens, this book provides leaders with the tools they need to unlock HR's potential as a driver of growth, innovation, and profitability.





## ASK QUESTIONS

Use the research you gathered to show the interviewer your interest in the company

Ask about culture, hours, rules  
Include any recent new media articles

Follow up by asking questions regarding to what you heard during the interview.

This engagement shows you are interested.



# SIGNATURE PROGRAMS

## THE EXECUTIVE BLIND SPOT™ LEADERSHIP EXPERIENCE

*A dynamic keynote + workshop combination helping leaders identify and overcome performance blind spots that stall growth.*

## LEAD LIKE A BLACK BELT™ LEADERSHIP SERIES

*A multi-tiered program (White Belt to Black Belt) teaching discipline, focus, emotional regulation, and strategic decision-making.*

## ANTI-BIAS IN PROPERTY ASSESSMENT & VALUATION EQUITY CEU COURSE

*Approved across multiple states and recognized by assessor and appraiser associations nationwide.*

## PROFIT THROUGH PEOPLE™ HR TRANSFORMATION WORKSHOP

*A practical system for businesses to reduce turnover, improve engagement, and strengthen operational alignment.*



# SIGNATURE PROGRAMS

## RESPECT FIRST WORKSHOP

*Focuses on DEI and EEO in the workplace, fostering a respectful, inclusive culture through training on bias, discrimination, and promoting equity.*

## LEAD FORWARD SERIES

*Accelerates leadership skills for new and mid-level managers through workshops, mentorship, and feedback, with a focus on decision-making and team management.*

## HR NEXUS SERIES

*Provides technical HR training for organizations supporting small businesses, enhancing operations and growth through strategic HR practices.*

## WORKFORCE BOOST SERIES

*Enhances leadership skills for young professionals in hospitality, offering both foundational and advanced training tailored to the sector's challenges.*

# ELEVATE HOW YOU OPERATE IN '26

Yara Banks is a dynamic, insightful, and transformational speaker who helps organizations build courageous leaders, inclusive cultures, and people-powered profitability.



Bring her to your next conference, leadership retreat, corporate summit, agency training, or keynote event.

*Yara Banks*

WWW.BNXBA.COM